

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	7	\$100,000.00
<b>Grand Total:</b>	<b>7</b>	<b>\$100,000.00</b>

Date Entered	10/29/12
Last Modified	10/29/12
Entered By	Charles Shelbler
CO-OP	No
Headline #	
Demo	Normal
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$15,000.00
Net Total	\$85,000.00
Sales Tax	

Contract #	48973
Schedule Dates	10/30/12-11/04/12
Advertiser	OBAMA FOR AMERICA (2353)
Agency	GMMB (1182)
Product	POLITICAL CANDIDATE (1051)
Brand	Est. 2265 :60s (28306)
Salesperson	Shiebler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	
CPE	2265
Account Types	Local/Political Candidate Agency
Billing Type	Standard
Comments	

WHDH-TV	
7 Bulfinch Place	
Boston, MA 02114-2977	
<b>7 NEWS</b>	
<b>AT BOSTON</b>	
GMMB	
3050 K St. NW	
Suite 100	
Washington, DC 20007	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/30/12-10/30/12	3	1:00	7:57P- THE VOICE	1		1						1	\$40,000.00	\$40,000.00	WHDH Boston (WHDH)		10/29/12
2.0	Normal Line / SPOT	10/31/12-11/02/12	3	1:00	7P- 7:30P (ET)	1			X	X	X			1	\$4,400.00	\$4,400.00	WHDH Boston (WHDH)		10/29/12
3.0	Normal Line / SPOT	10/31/12-11/02/12	3	1:00	7:30P- 8P (ET)	1			X	X	X			1	\$4,800.00	\$4,800.00	WHDH Boston (WHDH)		10/29/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	3:30P- NOTRE DAME FOOTBALL	2						X		2	\$15,000.00	\$30,000.00	WHDH Boston (WHDH)		10/29/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	3	1:00	6:58P- FOOTBALL NIGHT IN AMERICA	1							X	1	\$20,000.00	\$20,000.00	WHDH Boston (WHDH)		10/29/12
6.0	Normal Line / SPOT	11/03/12-11/03/12	3	1:00	2:30P- NBC SPORTS 230-330P	1						X		1	\$800.00	\$800.00	WHDH Boston (WHDH)		10/29/12

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date: Comments: